

## REGISTRATION AND AUCTION POLICY

### Version 1.0

Period	Description	Duration	Trademark Claims Service
<b>Sunrise Registration period</b>	<p>The Sunrise Registration period is a method of allocating domain names amongst trademark holders ("<b>TMH</b>") who have pre-registered their marks with the ICANN designated trademark clearing house ("<b>TMCH</b>").</p> <p>For further information about how to pre-register in the TMCH, please visit:  <a href="http://newgtlds.icann.org/en/about/trademark-clearinghouse/faqs">http://newgtlds.icann.org/en/about/trademark-clearinghouse/faqs</a></p> <p>The owner of a pre-registered mark ("<b>PRM</b>") will receive a list of domain names ("<b>DNS List</b>") which they will be permitted to <i>apply for</i> in the Sunrise Registration. The DNS List may also include Abuse DNLs<sup>1</sup>.</p> <p>However, the strings on any DNS List are not unique to any PRM. Other TMHs may have the same domain names on their respective DNS List ("<b>Contention Strings</b>"). A TMH may not receive advanced notice about Contention Strings from TMCH.</p> <p>Subject to our Reserved Names Policy, a PRM TMH (and no other person or entity) will have the chance to apply for any available domain name according to their specific DNS List in the Sunrise Registration period. The Sunrise Registration period is the earliest possible period in which a PRM TMH is able to apply for any available string on the DNS List.</p> <p>The Sunrise Registration period lasts 60 days. At the end of Sunrise Registration period, if a PRM TMH applicant is the <b>ONLY</b> applicant, the name will be allocated to the PRM TMH at the end of the Sunrise Registration period, and will be registered to the PRM TMH in accordance with the details</p>	60 days	

<sup>1</sup> For further information, on Abuse DNLs please see: <http://newgtlds.icann.org/en/announcements-and-media/announcement-11oct13-en>

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	<p>provided to the participating Registrar at the time of application.</p> <p>In the case of multiple applications for Contention Strings, applicants will be invited to participate in an auction for that particular string. For more information, please see the section on Auctions.</p> <p><b>Application fees are non-refundable, regardless of whether or not the applicant wins an auction.</b></p>		
<b>Quiet Period</b>	<p>The period between the Sunrise Registration period and Landrush. No registrations or reservations are possible in this period. Auctions may be conducted in this time.</p>	10 days	No
<b>Landrush</b>	<p>In Landrush, any person or entity can apply for any available name of their choice. At the end of the Landrush period, if an applicant is the ONLY applicant, the name will be allocated to the applicant at the end of the Landrush period, and will be registered to the sole applicant in accordance with the details provided to the participating Registrar at the time of application.</p> <p>In the case of multiple applications for any string, the multiple applicants will be invited to participate in an auction for that particular string. For more information, please see the section on Auctions.</p> <p><b>Application fees are non-refundable regardless, of whether or not an applicant wins an auction.</b></p>	As notified	Yes
<b>Auctions</b>	<p>Sunrise auctions for any Contention String will be conducted at the end of the Sunrise Registration period ("<b>Sunrise Auctions</b>") and Landrush auctions will be conducted at the end of the Landrush period ("<b>Landrush Auctions</b>") by a third party auction provider (together, the "<b>Auctions</b>", each an "<b>Auction</b>").</p> <p>The rules of the Auction are set by the auction provider and will be available from the relevant auction provider prior to any Auction. The onus is on any participant in an Auction to understand and abide by these rules, which shall be binding on each auction participant.</p> <p><b>The outcome of any auction is final and the Registry Operator accepts no liability whatsoever for any error, omission, negligent act, interruptions, actual or alleged</b></p>	Set by the auction house	No

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procedural unfairness, delays or any on-going responsibility to operate the auction or to provide the auction service in the specified time periods or any other matter arising from or relating to the any Landrush Auction or Sunrise Auction.

**With the exception of an SDRP claim, any claim arising from or relating to the Sunrise Auction or Landrush Auction must be brought against the relevant auction provider.**

The winner of any Auction will be allocated the relevant domain name which will be registered as soon as reasonably possible after the Auction.

**Application fees are non-refundable regardless of whether or not an applicant wins an Auction.**

(Some auction houses may reserve the right to charge fees.)

<b>General Availability</b>	Anyone can register an available domain name.	∞	Yes (limited period)
<b>Validated Registrar</b>	No Registrar may register a domain name during the Trademark Claims Period unless that Registrar completed Integration Testing as validated by ICANN mandated Trademark Clearinghouse (as specified in Section 1 of Specification 7 of the Registry Agreement between ICANN and the Registry Operator).		